



COMPREHENSIVE INNOVATIVE SYSTEMATIC EMPOWERING OBJECTIVE COST-EFFECTIVE RELIABLE ADAPTABLE PRACTICAL

EMERGENCY PREPAREDNESS

The past few years have brought startling changes and advances in our awareness of public emergencies. Perhaps more than at any time before, the public and the media are paying close attention to state and local government capacity and capability for responding to hazardous events. And while the need for and access to information on emergency preparedness has never been greater, it is often overwhelming or confusing, creating an environment where resources and expectations are difficult to manage.

Emergency preparedness, a discipline covering a vast array of functions, services, resources, populations and scenarios, is a natural fit for our services. Our goal is to enable our clients and partners to understand and then act upon the challenges confronting their preparedness, getting “their arms around” complex issues and the resources and partners affecting them. We are not satisfied with merely conveying an understanding of emergency operation planning. We feel that we must equip our clients and partners with all the tools necessary to do something about it.

Being prepared is more than writing a plan. Preparedness involves managing resources, coordinating response within and across agencies and contractors, empowering all parties with the right information in the right way and in the right amount. We offer leading edge management practices and expertise in:

- Bioterrorism
- Emerging Diseases
- Epidemiology
- Public Health and Safety
- Mass Vaccination and Prophylaxis Campaigns
- Community Outreach and Education
- Tabletop Exercises and Reports

Where others are daunted by complexity, we thrive on it. Like a road map, Braintree’s products and services help guide organizations to succeed in challenging environments. We empower them to raise funds, manage complex systems, evaluate programs, identify and develop resources, work effectively with partners and stakeholders, and ensure the desired outcomes of their efforts are achieved. We believe the success of our clients defines our own.

SERVICES

At Braintree Solution Consulting we help our clients make sense of it all, providing powerful tools for emergency preparedness planning through:

- **Operations Management**
- **Policy Research**
- **System Evaluation**
- **Strategic Planning**

Project Examples Relevant to Emergency Preparedness

Bio-Preparedness Planning & Technical Assistance

Client: A Department of Health in collaboration with other agencies and offices

Project Rationale: The client had deemed their bio-preparedness plans, especially those regarding the operation of their Points of Distribution (POD) and Distribution/Vaccination Centers (DVCs), to be insufficient for assuring the public's preparedness from natural or intentional public health emergencies and sought the services of a consultant to provide technical assistance for revising their plans and facilitate a tabletop exercise.

Braintree Services: We researched and reported on "best practices" adopted by other municipalities and national institutes, performed a statistical analysis of the city's demographics (including special needs populations), facilitated planning meetings and a tabletop exercise, recommended new agency partnerships, developed a comprehensive report describing the characteristics of an optimal DVC, and provided the client the necessary tools to select, plan and transform appropriate facilities across the city into DVCs.

Results: The project has resulted in the identification of and technical assistance regarding several emergency preparedness functions and resources that had not been previously addressed in the city's plan, an innovative document advancing the tools and practices for optimizing a DVC/POD, technical assistance for revising the city's biopreparedness plan, and a clarification of the population-based needs in case of a major pandemic, terrorist attack, small pox outbreak and other public health emergency.

CLIENT COMMENTS: "Braintree has been doing great work for us." "They've made our jobs a lot easier."

Technical Assistance and Collaboration-Building

Clients: Nonprofit organization in partnership with a Governor's office and state agencies

Project Rationale: A statewide nonprofit organization received a Technical Assistance Grant that supported an effort to develop, implement and assure the success of a public health system. The TA plan recommended that stakeholders gain a more complete understanding of the existing services and resource delivery at both the state and local level.

Braintree Services: We conducted a System Mapping and strategic planning effort that brought stakeholders together from across the state, provided them with an elegant and comprehensive documentation of the public health system, and empowered stakeholders to develop plans for leveraging public and private resources.

Results: The System Map and planning process resulted in the sharing of information that had not been forthcoming historically within the state and among many stakeholders who had not previously collaborated. This helped present a unified front to the Governor and state legislature during a time of major fiscal crisis and protected the existence of several programs and coordinating bodies.

Client Comments: "There are consultants... and then there are Consultants. What this System Mapping has done is put [our state] ahead."

Organizational and Partnership Management

Clients: Two city agencies

Project Rationale: A legally-required "Memorandum of Understanding" had been developed by two major city agencies but each was experiencing difficulty complying with the more than 50 individual action items identified in the agreement.

Braintree Services: We reorganized the document into functional themes, classifying each of the action items in a way that allowed for more directed action – and coupled the individual requirements of the MOU with the identification and assignment of individuals and teams within each of the agencies who would be responsible for implementing and reporting on each item at the meetings we convened for that purpose.

Results: This process resulted in the completion of a Universal Health Screening Form used by doctors, child care providers and schools; regular meetings that bring staff from each agency together to jointly evaluate and monitor activities and develop new initiatives; and compliance with legislation for the delivery of services

Client Comments: "This has been great. I'm going to hold this up as a national model." "We've really made some progress – nothing was happening before [Braintree] got involved. You have been the consummate professional."